

APCOM 2019 Sponsoring offers

APCOM Facts

„APCOM“ means „*Applications for Computers and Operations Research in the Minerals Industries*“. APCOM is a series of well established high quality scientific conferences which was started already in the early 1960's. The APCOM 2019 in Wroclaw is the 39th APCOM.

The APCOM event series has become a major driver of innovation in the minerals industry, facilitating the advancement of computer and operational research methodologies applied to the minerals industry. Thanks to the personal commitments of APCOM's loyal participants and supporters, the APCOM symposia continue to be a thriving success. A lot of break through innovations have been initially discussed or originated from the APCOM conferences like e.g. Geostatistics and Mining Process Optimization. One of the success factors of APCOM is the intensive high quality dialog between Industry and Academia.

The conference is performed bi-annually in changing locations around the globe. Usually between 200 and 500 participants are expected to join the conference. Due to the fact that Poland hosts a very active mining society, the APCOM is coming to Poland for the first time and has not been in Europe for 20 years a rather high number of participants is expected.

Sponsoring the APCOM 2019 is the perfect opportunity for international companies to reach and maintain high-level contacts in the Polish and European Mining Industry and for Polish suppliers and mining companies to extend their business on a global scale and to benefit from global industry experience.

Due to the high quality mining education in the universities participating in the APCOM 2019 (Wroclaw, Gliwice, Krakow and Freiberg in Germany) it also provides an excellent opportunity to get in touch with well educated young engineers and students.

Please note that first of all, APCOM is a scientific conference following a traditional peer review quality assured paper scheme. Therefore APCOM does not allow marketing presentations in the technical sessions. It provides an excellent opportunity for marketing coverage by sponsoring the sessions, social events and exhibition!

Changes may occur in the package setup in case of change in organization, session setup and conference program. All packages can be modified to the particular needs of the sponsor, so please feel free to contact us!

For price information please contact the organizers at apcom2019@apcom.info

Platinum Sponsorship package- S01

The Platinum Sponsor is the main sponsor of the conference with the highest possible recognition before, during and after the conference.

The description of the sponsoring package as below may be altered upon request by the sponsor, so if you are interested please feel free to contact us.

The Platinum package includes:

Prior to the conference

- Highest possible recognition on the APCOM2019 web site
- Predominant logo on all APCOM 2019 newsletters, brochures and related marketing communication

At the conference

- Predominant placement of sponsor logo on the info screens, conference bags and in the conference rooms
- Special recognition of the Platinum sponsor in the opening plenary session
- Special recognition of the Platinum sponsor in the closing plenary session
- Official conference dinner sponsor:
 - Short dinner speech
 - Logo and sponsorship recognition on menu cards and tickets
 - Possibility to place logo flags on the dinner tables (flags to be provided separately)
 - Logo on the entertainment background stage screen (subject to technical possibilities on the venue to be chosen)
 - Possibility to place banners in the dinner hall
 - 8 Dinner tickets included
- Logo on notepads in conference bags
- Full page advertisement in conference program
- Lunch buffet sponsoring on Day 1 with recognition on the buffets and tables
- Exhibition area
- Rollups (to be provided by sponsor) in all conference halls
- Rollups (to be provided by sponsor) in entrance hall
- Predominant logos on slides between papers and during breaks
- Conference registration for four participants

Post conference recognition

- Recognition in the post conference email correspondence
- Logos and special recognition of the contribution on the APCOM 2019 web site

Gold Sponsorship package- S02

Two Gold Sponsorships are available. Gold sponsorship is recognized as the second most important sponsor of the conference.

The description of the sponsoring package as below may be altered upon request by the sponsor, so if you are interested please feel free to contact us.

The Gold package includes:

Prior to the conference

- High recognition with reference to the Gold sponsorship on the APCOM2019 web site
- Logo with reference to the Gold sponsorship on all APCOM 2019 newsletters, brochures and related marketing communication

At the conference

- Placement of sponsor logo on the info screens, conference bags and in the conference rooms
- Special recognition of the first Gold sponsor in the day 2 plenary session and of the second Gold Sponsor in the day 3 plenary session with recognition in the program, on screens and in the moderation
- Possibility to set up rollups in the sponsored session
- Both Gold sponsors are especially recognized on the day 2 casual evening event:
 - Short welcoming speech
 - Logo and sponsorship recognition on venue and tickets
 - Possibility to place rollups / banners or marketing materials at the event
- Half page advertisement in conference program
- Lunch buffet sponsoring on Day 2 (Gold Sponsor 1) and day 3 (Gold Sponsor 2) with recognition on the buffets and tables
- Exhibition area
- Rollups (to be provided by sponsor) in entrance hall
- Sponsor logos on slides between papers and during breaks
- Conference registration for three participants
- Three tickets to conference dinner

Post conference recognition

- Recognition in the post conference email correspondence
- Logos and recognition as Gold sponsor on the APCOM 2019 web site

Silver Sponsorship package- S03

Three Silver Sponsorship packages are available.

The description of the sponsoring package as below may be altered upon request by the sponsor, so if you are interested please feel free to contact us.

The Silver package includes:

Prior to the conference

- High recognition with reference to the Silver sponsorship on the APCOM2019 web site
- Logo with reference to the Silver sponsorship on all APCOM 2019 newsletters, brochures and related marketing communication
- High recognition on the welcoming reception on the day prior to the conference with possibility to set up marketing materials (banners, rollups, screens to be provided separately) on the venue of the welcoming reception

At the conference

- Placement of sponsor logo on the info screens, conference bags and in the conference rooms
- Special recognition of the silver sponsor in one technical session with recognition in the program, on screens and in the moderation
- Possibility to set up rollups in the sponsored session
- 1/3 page advertisement in conference program
- Exhibition area
- Sponsor logos on slides between papers and during breaks
- Conference registration for 2 participants
- Two tickets to conference dinner

Post conference recognition

- Recognition in the post conference email correspondence
- Logos and recognition as Silver sponsor on the APCOM 2019 web site

Copper Sponsorship package- S04

Five Copper Sponsorship packages are available.

The description of the sponsoring package as below may be altered upon request by the sponsor, so if you are interested please feel free to contact us.

The Silver package includes:

Prior to the conference

- Recognition with reference to the Copper sponsorship on the APCOM2019 web site
- Logo with reference to the Copper sponsorship on all APCOM 2019 newsletters, brochures and related marketing communication

At the conference

- High recognition on one coffee break with recognition on the coffee buffets and tables
- Placement of sponsor logo on the info screens, conference bags and in the conference rooms
- Sponsor logo in conference program
- Exhibition area
- Sponsor logos on slides between papers and during breaks
- Conference registration for 2 participants

Post conference recognition

- Recognition in the post conference email correspondence
- Logos and recognition as Copper sponsor on the APCOM 2019 web site

Exhibition Booth- S16

A limited number of Exhibition spaces is available in the entrance hall featuring the conference reception desk and offices, in the lower level coffee break area and in the upper level lobby.

The exhibition space (stand) is not equipped with any standard exhibition booth. Instead, exhibitors can bring their own walls, rollups etc.

On the lower floor coffee break area the exhibition stands are integrated with the open space, whereas at least one high table will be located directly in front of the stand, giving very good opportunities to get in touch with the conference participants.

Standard exhibition booths can be set up in the entrance hall area. If needed please contact us.

Every exhibition stand is equipped with a 230VAC outlet (Polish plug standard) to power displays or small size exhibits.

Scientist and Student participation sponsoring

Scientist Sponsoring- S19

There are a lot of high quality scientists working in underprivileged countries who never can afford participating in an international conference like APCOM.

Therefore, APCOM 2019 would like to give an opportunity to such scientists to take part in the conference

Scientists especially from Belarus and the Ukraine as neighboring countries to Poland are invited to apply for a sponsored conference participation.

The cost for the participation of these scientists will be covered by the organizations and companies sponsoring the cost for their participation. The sponsoring covers participation in conference and the social evening events as well as accommodation in Wroclaw and a contribution of 500EUR to the travel cost.

Sponsoring a scientist will not only allow conference participation but also allow and motivate scientists from underprivileged countries to submit and present papers if they are positively peer reviewed. And it gives the possibility to the sponsor to get in touch with highly qualified people.

Student Sponsoring- S18

Student participation sponsoring gives you the possibility to get in direct touch with 5 Students who get sponsored the full participation in the APCOM conference incl. welcoming reception and evening event on day 2.

This is a great opportunity for a targeted approach to young, well educated students of mining engineering!

Students have to formally apply for sponsoring and should be in the higher semesters close to their M.Sc. graduation. The sponsor is able to select the students for sponsoring and gets the possibility to meet on the conference.

Cost covered by the sponsoring includes the participation of the student in the conference and the participation in the welcoming reception and the casual evening event.

Students from Wroclaw, Gliwice, Krakow and Freiberg (D) can apply.

Exhibition and additional sponsoring - Order form

ID	Description	Netto Price [EUR]	Order No	Total [EUR]
S01	Platinum Sponsor package as described above			Please contact us
S02	Gold Sponsor package as described above			
S03	Silver Sponsor package as described above			
S04	Copper Sponsor package as described above			
Additional / Single Item Sponsoring				
S11	Technical Session sponsoring with recognition on the intro and break screens as well as recognition during moderation and possibility to set up rollups in the conference room	1000		
S12	Special advertisement on info screens (One screen on rolling slides)	600		
S13	Marketing material in conference bags (material to be provided separately)	500		
S14	Advertisement in conference program (full page)	1500		
S15	Free WiFi sponsoring for all participants: The name of the network (SSID) and the password as chosen by the sponsor	2500		
S16	Exhibition area with 230V power for use of own exhibition equipment.	1500		
S17	Rollup in Entrance hall	400		
S18	Student participation sponsoring for 5 Students with possibility of personal meetings and student selection.	2500		
S19	Scientist participation sponsoring for one scientist from underprivileged countries like e.g. the Ukraine.	1500		
	Total			
	- 15% Early booking discount until Dec 31, 2018			
	+ 23% VAT			
	Grand total			

We hereby order the exhibition and sponsoring items and services as marked above basing on the published terms and conditions:

 Company

 Name of authorized representative

 Place

 Date

 Authorized signature

Please sign, scan and return by email to apcom2019@apcom.info.

Terms and Conditions

SPONSORSHIP PACKAGES

Confirmation of request for reservation of a sponsorship package is only valid when made in writing by the sponsor to the organizer, by returning a completed and signed Sponsorship Package Application Form and Terms and Conditions (published in this brochure). Once the organizer has accepted the signed application for the sponsorship package, it becomes legally binding for the sponsor.

Sponsorship package assignments will be made in the order in which application forms are received (FIRST-COME, FIRST-SERVE). The organizer reserves the right to refuse any application that does not comply with the conditions appearing in these regulations. Upon receipt of the signed application form and acceptance of the company or organization as sponsor, the organizer in writing will confirm the sponsorship package.

Upon reservation an invoice for the total due amount shall be sent. Payment is due by 30 days from invoice date.

All sponsoring orders received prior to Dec 31, 2018 are granted a discount of 15% in order to help covering the high amount of upfront conference organization cost. The organizers reserve the right of changing the scope in case this is required by changes in the event organization. Potential changes are communicated with the respective sponsors.

The sponsor/company cancelling his application for a sponsorship package after the official application has been accepted by the Organizing Secretariat, will be liable to pay the following fees. If the package can not be reallocated to another company:

50% of the total rate, if the cancellation is received in writing before Jan 1, 2019;

100% of the total rate, if the cancellation is received in writing after Jan 1, 2019.

Any refunds will be made after the conference but not later than December 31, 2019. The sponsor will not be entitled to any interest that the organizer may have derived from payments made by the sponsor. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation of sponsorship package will be at the charge of the sponsor.

EXHIBITION

Confirmation of request for reservation of exhibition space is only valid when made in writing by the exhibitor to the organizer by returning a completed and signed Sponsorship Package Application Form and Terms and Conditions (published in this brochure). Once the signed application for exhibition space has been accepted by the organizer, it becomes legally binding for the exhibitor.

Space assignments will be made in the order in which application forms are received (FIRST-COME, FIRST-SERVE). The organizer reserves the right of refusing any application that does not comply with the conditions appearing in these regulations. Upon receipt of the signed application form and acceptance of the company or organization as exhibitor, exhibition space will be confirmed by the organizer in writing.

Rental rates apply to exhibition floor space and do include the rental pack as specified in the Sponsorship and Exhibitions brochure and web site.

Upon reservation an invoice representing the total amount will be sent by the organizer. Payment is due by 30 days from invoice date. If rental charges are not paid by the prescribed time, exhibition space will be released and any loss incurred by the organizer by such non-payment shall be made good by the defaulting exhibitor.

The exhibitor cancelling or reducing his reservation of exhibition space after the official application has been accepted by the organizer, will be liable to pay the following fees. If the space can not be reallocated to another company:

50% of the total rental rate, if the cancellation or reduction request is received in writing before Jan 1, 2019. 100% of the total rental rate, if the cancellation or reduction request is received in writing after Jan 1, 2019.

If the space can be reallocated to another company, the exhibitor will receive a full refund of deposits paid, reduced by an administrative fee of 10% of the total rental rate.

Any refunds of deposits paid will be made after the conference but not later than December 31, 2019. The exhibitor will not be entitled to any interest that the organizer may have derived from deposits made by the exhibitor. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation or reduction of exhibition space will be at the charge of the exhibitor.

The organizer reserves the right to postpone the conference including the technical exhibition or to transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organizer will not be held liable for expenses incurred other than the cost of rental of exhibition space.

Neither the organizer nor its contractors shall be responsible for the safety of any exhibit or other property of the exhibitor or of any person. Neither the organizer nor its contractors shall be responsible for the loss, damage or destruction by any cause of the exhibits or other property or for loss, damage or injury sustained by any exhibits or any other persons. The exhibitor shall indemnify the organizer or its contractors to third persons, as a result of any act or omission of the exhibitor, his staff, agent or personal hired on a temporary basis to staff the exhibition stand. As the organizer and its contractors will accept no responsibility for any of the foregoing matters, the exhibitor should effect his own insurance against any risk of loss, damage, injury or liability. The exhibitor agrees not to pursue the organizer for any previously listed risks.

All printed matter or advertisements of any kind, including information on display or intended for distribution in the exhibition area or on the premises of the conference centre is strictly limited to the exhibitor's stand or the space hired by the exhibitor. Failure to observe this procedure, in particular regarding distribution of promotional documents in the vicinity of entrances or exits or without the written permission of the organizer, shall render the exhibitor liable to an advertising fee of up to 25% of the total exhibition space cost.

It is the responsibility of the exhibitor to ensure that all debris and waste material including boxes for packaging arising from his stand construction and stand dismantling are completely removed from the exhibition area prior to the opening of the exhibition and at the end of the conference. Failure to comply with this procedure shall render the exhibitor liable for the cost of clearance by the organizer or its contractor.

Any exhibit that may be regarded as constituting a special risk or hazard must be notified to the organizer as soon as possible and not later than April 1st, 2019. The exhibitor must at his own expense comply with any conditions or safety precautions the organizer, venue licensor or local authorities may impose.

It is the responsibility of the exhibitor to ensure that his employees, exhibition staff and temporary staff comply with the latest legislation regarding health and safety at work. The organizer bears no responsibility for non-compliance to this rule by the exhibitor.

The exhibitor must vacate his exhibition space within the time specified by the organizer for exhibition dismantling. Dismantling may start after the end of the closing session. The exhibitor failing to do so will be liable for additional rental costs of up to 25% of the total exhibition space cost.

The exhibitor must comply to all national and international rules and regulations related to advertising and promotion of all products and services as part of the booth. The organizer bears no responsibility for non-compliance of this rule by the exhibitor.

Photographing, sketching or otherwise reproducing articles exhibited, without the authorization of the exhibitor, is prohibited. However, organizers cannot accept any liability in this matter. It is up to individual exhibitors to enforce the ban on their own stands. Nevertheless, exhibitors cannot object to general views of the exhibition being photographed with the permission of the organizers, nor to the sale or publication of such views.